

## 2025 Pricing



# Consulting Services

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# Websites

**Custom**

# Website Development Services

## Pricing Guide

At Taliferro Group, we understand that your website is a pivotal part of your digital identity.

Our bespoke website development services are designed to deliver a seamless, engaging online presence that resonates with your audience while achieving your business objectives. Below you will find our structured pricing guide, which caters to a range of needs and budgets.

- **Project Plan and Timeline:** A detailed plan outlining the scope of the project, milestones, deadlines, and deliverables.
- **Design Mockups:** Initial design concepts for the website, including wireframes and full-color mockups for desktop and mobile versions.
- **User Experience (UX) Analysis:** A report detailing the user journey, site architecture, and navigation structure to ensure optimal user experience.
- **Custom Website Design and Development:** Development of a fully responsive, custom-designed website, including all visual and text content.
- **Content Management System (CMS) Integration:** Implementation of a CMS that allows the client to easily manage and update website content.
- **Search Engine Optimization (SEO) Setup:** Basic SEO setup including meta tags, alt tags, and Google Analytics integration for tracking website performance.
- **Social Media Integration:** Integration of social media profiles and sharing capabilities to enhance online presence and engagement.
- **E-commerce Functionality:** For online stores, this includes shopping cart integration, product pages, payment processing, and security features.
- **Security Features:** Implementation of security measures such as SSL certificates, data encryption, and secure login features.
- **Training and Documentation:** Providing training sessions for the client on managing the website, along with comprehensive documentation on website functionality and maintenance.
- **Post-Launch Support:** A period of support after the website goes live, covering bug fixes, technical issues, and minor updates.



# Our Website Packages

## Basic Package

Ideal for small businesses and startups looking for a professional web presence.

### Features Include:

- Up to 5 custom-designed pages (Home, About Us, Services, Blog, Contact)
- Responsive design for all devices
- Basic SEO setup
- Social media integration
- Google Analytics integration
- Training session on website management

**Price: \$3,000**

## Standard Package

Designed for growing businesses requiring more comprehensive features.

### Features Include:

- Up to 10 custom-designed pages
- Enhanced responsive design
- Advanced SEO setup
- E-commerce functionality (up to 20 products)
- CMS Integration
- Basic security features
- 1 month of post-launch support
- Training and documentation

**Price: \$6,000**

## Premium Package

Our most advanced package for businesses seeking a fully-featured online platform.

### Features Include:

- Unlimited custom-designed pages
- Premium responsive design
- Comprehensive SEO strategy
- Advanced e-commerce functionality (unlimited products)
- Advanced security features
- CMS Integration with custom modules
- Social media feed integration
- 3 months of post-launch support
- Multiple training sessions and detailed documentation

**Price: \$20,000**

# Software

**Programming**

# Software Development Services

## Pricing Guide

Welcome to Taliferro Group, where innovation meets expertise.

Our software development services are designed to bring your vision to life, leveraging cutting-edge technology and a client-centered approach. Here's how we can collaborate to create software solutions that drive value and efficiency for your business.

### **Project Proposal and Scope Document**

A detailed document outlining the project objectives, scope, proposed solution, and timeline. This would also include any specific client requirements and how they will be addressed.

### **Requirements Specification**

A comprehensive list of project requirements, including functional, non-functional, and technical specifications.

### **Design Documents**

High-level design documents outlining the software architecture, data models, user interface designs, and system interfaces. This might include wireframes, mockups, and user flow diagrams for more complex projects.

### **Development Plan**

A detailed plan including sprints, milestones, and deliverables schedules. This plan should align with Agile methodologies, assuming an iterative development process.

### **Test Plans and Reports**

Documentation of testing strategies, test cases, and test results, including unit testing, integration testing, system testing, and acceptance testing.

### **Code and Resources**

Access to the source code repository, with well-documented and commented code. This could also include any libraries, frameworks, or tools used in the development process.

### **Deployment Guide and Scripts**

Detailed instructions and scripts for deploying the software in a production environment, including any dependencies and configuration requirements.

### **User Manuals and Training Materials**

Comprehensive user documentation and training materials to help end-users navigate and utilize the software effectively.

### **Post-Deployment Support and Maintenance Agreement**

Details on post-launch support, including the scope of maintenance services, availability, and any additional costs.

### **Software Intellectual Property (IP) Rights Agreement**

A clear agreement on the ownership of the software's intellectual property, including source code, designs, and trademarks.



# Software Development Pricing

## Our Hourly Rate

### Standard Rate: \$175 per hour

This rate applies to all software development services, including but not limited to, analysis, design, coding, testing, and project management.

## Service Deliverables

Our comprehensive software development services include the following key deliverables:

**Project Proposal and Scope:** A detailed document outlining your project's goals, scope, and a high-level timeline, ensuring alignment from the outset.

**Requirements Specification:** A complete specification document detailing your software's required functionality, performance criteria, and technical constraints.

**Design Documentation:** Architectural overviews, user interface designs, and system integration plans that lay the foundation for your software solution.

**Development and Implementation:** Robust and scalable coding practices, bringing your software from concept to reality.

**Quality Assurance and Testing:** Comprehensive testing services, ensuring your software is reliable, secure, and user-friendly.

**Deployment and Go-Live Support:** Seamless transition to production with support structures in place for a smooth launch.

**Training and Documentation:** Customized training sessions and detailed documentation to empower your team to make the most of the new software.

**Post-Launch Support:** Ongoing support to address any issues, make necessary adjustments, and ensure your software continues to meet your needs.

# How We Calculate Your Investment

Our pricing model is transparent and straightforward, based on the actual hours invested in your project. Here's a breakdown of how we approach billing:

- Initial Consultation: **Free** (up to 2 hours)
- Estimation Process: After understanding your needs, we provide an estimated number of hours required to complete your project.
- Billing Cycle: Invoices are issued monthly, detailing the hours worked and tasks completed.
- Budget Cap and Adjustments: We work with you to set a budget cap and adjust the project scope as necessary to align with your financial and strategic goals.

## Ready to Start?

Our team is on hand to discuss your software development needs and how we can add value to your business. Let's build something remarkable together.

For more information or to schedule your initial consultation:

Email: [info@taliferro.com](mailto:info@taliferro.com)

Phone: 206.809.8529





**AI**

**Machine Learning**

# Machine Learning Consulting Services

Unlock the potential of machine learning to transform your business operations, enhance decision-making, and drive innovation with Taliferro Group.

Our machine learning consulting services are tailored to meet your unique business challenges and objectives. Here's how our pricing works:

## Our Approach

We understand that machine learning projects vary greatly in scope, complexity, and objectives. To accommodate this diversity, we offer a flexible pricing model that includes both fixed-price packages for standard services and custom pricing for bespoke projects.

**Needs Assessment and Strategy Report:** An initial assessment report that outlines the client's business needs, potential areas where ML can add value, and a strategic plan for implementing ML solutions.

**Data Audit and Feasibility Study:** A comprehensive review of the client's existing data infrastructure, data quality, and availability. This includes recommendations for data improvement and a feasibility study on the potential impact of ML solutions.

**ML Model Development Plan:** A detailed plan for the development of ML models, including model type selection, algorithm choice, training data requirements, and implementation timelines.

**Data Preprocessing and Engineering:** Deliverables related to cleaning, preprocessing, and engineering data to make it suitable for ML model training. This could include data normalization, feature extraction, and feature selection.

**Model Training and Evaluation:** Documentation and reports on the ML model training process, including model selection criteria, training methodologies, evaluation metrics, and performance results.

**Model Deployment Plan:** A guide for deploying the ML model into the client's production environment, including integration with existing systems, deployment strategies, and scalability considerations.

**Model Monitoring and Maintenance Strategy:** A strategy for ongoing monitoring and maintenance of the deployed ML model, including performance tracking, model updates, and retraining schedules.

**Custom ML Tool Development:** If applicable, the development and delivery of custom-built ML tools or platforms tailored to the client's specific needs, complete with user manuals and documentation.

**Training Workshops and Documentation:** Training sessions for the client's team on managing and utilizing the ML solution, including workshops, user manuals, and detailed documentation on the ML models and tools provided.

**Compliance and Ethics Framework:** Guidance on ensuring that the ML solutions comply with relevant regulations and ethical guidelines, particularly concerning data privacy and AI ethics.

**Impact Analysis Report:** After the implementation, an analysis report detailing the impact of the ML solutions on the business, including performance improvements, cost savings, and ROI.

# Fixed-Price Packages

## Machine Learning

### Fixed-Price Packages

#### Starter Package

Ideal for small-scale projects or businesses looking to explore machine learning capabilities.

- Needs assessment and strategy report
- Basic data audit
- Preliminary model development plan
- **Price: Starting at \$5,000**

#### Professional Package

Designed for businesses ready to implement machine learning solutions with specific objectives.

- Comprehensive needs assessment and strategic planning
- Detailed data audit and feasibility study
- ML model development and training (up to 2 models)
- Basic deployment plan and training sessions
- **Price: Starting at \$15,000**

#### Enterprise Package

Our most comprehensive package for large enterprises or complex machine learning projects.

- All Professional package services
- Advanced data engineering and preprocessing
- Development and training of multiple ML models
- Custom ML tool development
- Comprehensive deployment, monitoring, and maintenance strategy
- Onsite workshops and documentation
- **Price: Starting at \$30,000**



# Customized Project-Based Pricing

For projects that require a more tailored approach, we offer customized pricing based on the specific needs and scope of your project. This includes:

- Advanced ML model development
- Large-scale data engineering
- Integration with existing systems
- Ongoing support and maintenance
- Custom tool and application development

Consultation and Quotation: Start with a free initial consultation to discuss your project. Following this, we'll provide a detailed proposal and quotation based on the project's scope, complexity, and expected deliverables.

## Additional Services

Data Cleaning and Preparation: **Starting at \$2,000**

Model Retraining and Updating: **Starting at \$1,000 per model**

Ongoing Support and Maintenance: Custom quote based on requirements

## Get Started

Embark on your machine learning journey with Taliferro Group as your partner. Contact us today to schedule your free initial consultation and discover how we can help you leverage the power of machine learning to achieve your business goals.

Email: [info@taliferro.com](mailto:info@taliferro.com)

Phone: 206.809.8529

# API

**System Integration**

# API Design and Development Services

## Pricing Guide

Enhance your digital infrastructure with Taliferro Group's comprehensive API Design and Development services.

We specialize in creating secure, scalable, and efficient APIs that drive your business forward. Here's an overview of our pricing structure tailored to meet your needs.

## Our Pricing Model

Understanding the complexity and bespoke nature of API projects, we offer a flexible pricing model that includes both fixed-price packages for standard services and custom pricing for tailored solutions.

### API Strategy and Consultation Report

An initial consultation report outlining the business objectives, API strategy, and how it aligns with the company's overall technology strategy.

### Requirements Specification Document

A detailed document capturing all functional and non-functional requirements of the API, including scalability, performance, and security requirements.

### API Design Document

Comprehensive design specifications including RESTful architecture adherence, endpoint definitions, request/response formats, and error handling strategies. This might also include OpenAPI specifications for REST APIs.

### API Security Plan

A document detailing security protocols and measures, including authentication, authorization, data encryption, and compliance with standards such as OAuth 2.0, OpenID Connect, and SSL/TLS encryption.

### API Gateway Configuration Plan

Configuration details for setting up and managing the API gateway, including rate limiting, service discovery, and the management of API versions. This ensures efficient API traffic management, security, and scalability.

### System Integration Plan

A plan for integrating the API with existing systems and services, detailing the integration points, data flow diagrams, and any middleware or broker services required.

### Development and Implementation Guide

A guide for the development of the API, including the tech stack, development environment setup, version control practices, and deployment procedures.

### Testing and Quality Assurance Report

Detailed testing plans, including unit tests, integration tests, and security vulnerability assessments, along with test cases and outcomes to ensure the API meets all requirements.

### Deployment and Post-Deployment Support Plan

Documentation outlining the deployment process, including CI/CD pipelines, containerization strategies if applicable, and post-deployment monitoring and support.

### API Documentation and Developer Guides

Comprehensive API documentation for internal and external developers, including interactive API documentation using tools like Swagger or Redoc.

### Training Materials and Workshops

Customized training sessions and materials for your team to effectively manage and utilize the API, covering best practices, maintenance procedures, and troubleshooting.

### Performance Optimization and Monitoring Strategy

Strategies for monitoring API performance, usage metrics, and implementing optimization techniques to ensure high availability and low latency.

### Compliance and Regulatory Adherence Documentation

Documentation ensuring the API's compliance with relevant industry standards and regulations, particularly around data protection and privacy laws.



# Fixed-Price Packages

## APIs

### Starter Package

Ideal for small businesses or projects requiring basic API development and integration services.

- Basic API strategy and consultation
- API design document for up to 2 APIs
- Basic security implementation
- **Price: Starting at \$7,500**

### Professional Package

Designed for organizations looking to leverage more complex APIs with enhanced security and integration needs.

- Comprehensive API strategy and consultation
- Detailed API design for up to 5 APIs
- Advanced security plan with OAuth 2.0 implementation
- API gateway configuration
- System integration plan
- **Price: Starting at \$15,000**

### Enterprise Package

Our most advanced package for large-scale projects or businesses requiring a complete API ecosystem overhaul, including custom development and extensive integrations.

- All Professional package offerings
- Custom API design and development for unlimited APIs
- Comprehensive security protocols, including advanced authentication and encryption mechanisms
- Custom API gateway configuration
- Complete system integration solution
- Performance optimization and monitoring
- Dedicated post-deployment support
- **Price: Starting at \$30,000**

# Cloud

**Architecture**

# Cloud Architecture Services

## Pricing Guide

Elevate your business with Taliferro Group's bespoke cloud architecture services.

We specialize in designing, implementing, and optimizing cloud solutions that drive efficiency, scalability, and innovation. Here's an overview of our pricing to help you choose the right service package for your needs.

### Customized Project-Based Pricing

For projects that require a tailored approach, we offer custom pricing based on the specific scope, complexity, and requirements of your cloud architecture project. This includes:

- Custom cloud architecture solutions
- Large-scale cloud migrations
- Complex integrations and deployments
- Long-term support and optimization services

Initial Consultation: Complimentary

#### **Cloud Strategy and Planning Report**

An in-depth report outlining the strategic vision for cloud adoption or optimization, including an analysis of current infrastructure, cloud readiness assessment, and a roadmap for cloud migration or development.

#### **Cloud Architecture Design Document**

Detailed architecture diagrams and documentation specifying the proposed cloud infrastructure, including network design, server architecture, storage solutions, and service integrations.

#### **Cloud Security and Compliance Plan**

A comprehensive plan detailing security measures, compliance with industry standards and regulations (such as GDPR, HIPAA, etc.), and data protection strategies.

#### **Cost Optimization and Management Strategy**

Analysis and recommendations on managing cloud costs effectively, including resource allocation, budget forecasting, and cost-saving strategies.

#### **Disaster Recovery and Business Continuity Plan**

Plans and protocols for data backup, disaster recovery, and ensuring business continuity in the event of a system failure or cyber attack.

#### **Cloud Service Provider Selection Guide**

A comparative analysis of cloud service providers (CSPs) based on the client's requirements, including performance, cost, support, and scalability considerations.

#### **Implementation and Migration Plan**

A step-by-step guide for the migration of existing services and data to the cloud, or the implementation of new cloud-based solutions, including timelines, milestones, and risk management strategies.

#### **Automation and DevOps Integration Strategy**

Recommendations and plans for integrating automation tools and DevOps practices into the cloud infrastructure to enhance efficiency and agility.

#### **Performance Monitoring and Optimization Report**

Tools and practices for monitoring cloud infrastructure performance, with strategies for ongoing optimization and scaling.

#### **Training and Knowledge Transfer Materials**



# Fixed-Price Packages

## Cloud Architecture

### Basic Cloud Setup Package

Ideal for small businesses or startups looking to establish a foundational cloud presence.

- Cloud readiness assessment
- Basic cloud architecture design
- Security and compliance overview
- Cost management strategy
- **Price: Starting at \$4,000**

### Advanced Cloud Development Package

Designed for businesses requiring a more complex cloud solution with advanced features.

- Comprehensive cloud strategy and planning
- Advanced cloud architecture design
- Detailed security and compliance plan
- Disaster recovery and business continuity planning
- Automation and DevOps integration
- **Price: Starting at \$12,000**

### Enterprise Cloud Transformation Package

Our premium package for large enterprises or those undergoing significant cloud transformations.

- All services in the Advanced package
- Multi-cloud or hybrid cloud architecture
- Extensive security and regulatory compliance
- Advanced cost optimization and management
- Custom automation and DevOps strategy
- Performance monitoring and optimization
- Ongoing support and maintenance guidance
- **Price: Starting at \$25,000**

# Additional Services

Cloud Security Audits: **Starting at \$3,000**

Performance Optimization Consulting: **Starting at \$2,500**

Ongoing Cloud Management and Support: **Custom quote based on needs**

# CyberSecurity



# Cybersecurity Services

## Pricing Guide

Protect your digital assets and ensure business continuity with Taliferro Group's comprehensive cybersecurity services.

Our expert team is dedicated to providing tailored solutions that meet your specific security needs. Below is an overview of our pricing structure.

### Our Pricing Model

We offer a blend of fixed-price packages for standardized services and customized pricing for bespoke solutions, ensuring flexibility and alignment with your security requirements.

#### **Cybersecurity Assessment Report**

A thorough assessment of the current cybersecurity posture, identifying vulnerabilities, risks, and threats to the organization's digital assets. This report would include recommendations for improvement.

#### **Security Architecture Design Document**

Detailed documentation of the proposed security architecture, including network security enhancements, endpoint protection strategies, and cloud security measures.

#### **Implementation and Upgrade Plans**

A strategic plan outlining the steps for implementing new security measures or upgrading existing ones, including timelines, required resources, and impact analysis.

#### **Incident Response Plan**

A comprehensive incident response plan detailing procedures for detecting, responding to, and recovering from security incidents to minimize impact and prevent future breaches.

#### **Compliance and Regulatory Audit Report**

A report assessing compliance with relevant cybersecurity regulations and standards (e.g., GDPR, HIPAA, NIST) and recommendations for ensuring ongoing compliance.

#### **Employee Training and Awareness Programs**

Customized training modules and awareness programs designed to educate employees about cybersecurity best practices, phishing awareness, and safe internet usage.

#### **Penetration Testing and Vulnerability Assessment Report**

A detailed report from conducting penetration testing and vulnerability assessments, outlining discovered vulnerabilities, their severity, and recommended remediations.

#### **Security Policy and Procedure Manuals**

Development or updating of security policies and procedures manuals, ensuring they are comprehensive, up-to-date, and aligned with industry best practices.

#### **Data Protection and Privacy Strategy**

Strategies and solutions for protecting sensitive data and ensuring privacy, including encryption, data masking, and access controls.

#### **Cybersecurity Monitoring and Management Plan**

Plans for ongoing monitoring and management of the cybersecurity infrastructure, including SIEM (Security Information and Event Management) implementation, log analysis, and alerting mechanisms.

#### **Third-Party Risk Management Report**

Assessment and management strategies for risks associated with third-party vendors, including due diligence processes and continuous monitoring.

#### **Disaster Recovery and Business Continuity Plan**

A plan detailing strategies for data backup, disaster recovery, and ensuring business continuity in the event of a cybersecurity incident.

# Fixed-Price Packages

## Cybersecurity

### Basic Security Assessment Package

Ideal for small businesses looking for an initial security posture assessment.

- Vulnerability scanning
- Basic risk assessment report
- Recommendations for improvements
- **Price: Starting at \$3,000**

### Advanced Security Enhancement Package

Designed for organizations requiring in-depth security improvements across their IT environment.

- Comprehensive cybersecurity assessment
- Security policy development
- Incident response plan
- Employee training session
- **Price: Starting at \$10,000**

### Complete Cybersecurity Transformation Package

Our premium offering for businesses seeking extensive cybersecurity overhaul and long-term protection strategies.

- All services in the Advanced package
- Network security architecture setup
- Endpoint security solutions deployment
- Cloud security strategies
- Compliance audit preparation
- Ongoing monitoring and threat detection setup
- **Price: Starting at \$25,000**