Taliferro

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Unique Entity ID	CAGE Code
K3MFT8C5AG39	9MHV2

NAICS Codes
541511- Software programming services
541512-Systems Design Services
541513-Data Processing
541519 Other Computer Services
541611 Consulting Services
541613 Marketing Consulting Services

Product and Service Codes (PSC)
7A20 Application Development Software
7A21 Business Application Software
7E20 End User: Help Desk
7H20 Platform Products
DA10 Software As A Service
DD01 Project Management

UNSPSC Codes
43233701 80101504 80101507 80101508 81111501
81111503 81111504 81111506 81111508 81111509
81111510 81111511 81111512 81111602 81111603
81111806 81111808 81111810 81111811 81112007
81112009 81112010

Certifications
- MBE
- DBE
- SDB
- Minority Owned
- ByBlack

Overview

Taliferro Tech specializes in technology consulting and SaaS development, focusing on innovative solutions that drive operational efficiency, optimize resource use, and reduce costs. Our work spans Generative AI frameworks, NLP-powered databases, custom SaaS platforms, and cloud-based sustainability solutions, enabling organizations to achieve strategic growth while maintaining compliance and optimizing processes.

Core Services

- **Generative AI Accountability:** In collaboration with the Office of Equity, Taliferro co-developed an AI Accountability Framework that supports the ethical and equitable use of AI. This project, in response to Executive Order 24-01, promotes transparency, fairness, and inclusive engagement with Tribal governments and state employees.

- **SaaS Tools for Operational Efficiency:** Taliferro's proprietary SaaS solutions support multiple operational needs, helping clients streamline tasks and improve service delivery:

  - **TODD** (Tactical Outreach and Data Development): A comprehensive email and contact management solution that automates data enrichment, client follow-ups, and marketing outreach to improve CRM functionality and reduce admin time.

  - **Laboratory Information System (LIS):** A scalable, cloud-based system tailored for biotech and healthcare clients, facilitating patient data management, communication, and streamlined lab operations.

  - **Task Manager & Document Manager:** These SaaS tools enable teams to centralize task tracking and document management, promoting collaboration, compliance, and efficient project completion.

  - **TODD Survey:** A versatile survey tool designed to capture actionable feedback, aiding clients in data-driven decision-making.

- **Custom Database Solutions:** For Maven Inc., Taliferro designed an NLP-powered database that replaced spreadsheets, automated email validation, and streamlined data handling, enhancing data access and accuracy.

Success Stories

1. **Insurance Agency Transformation:** Taliferro optimized workflows for a $25M insurance agency, reducing operational costs by 22% through automation and predictive data analytics, which decreased processing time and increased customer satisfaction by 16%.

2. **Sustainability in Food & Beverage:** Taliferro implemented a cloud-based energy management solution for a food and beverage manufacturer, leveraging Azure for real-time energy tracking and sustainable resource use. The company reduced energy waste and improved sustainability reporting capabilities.

3. **Financial Transparency for Blair Capital:** Taliferro built a real-time financial analytics platform for Blair Capital Management, providing clients with up-to-date yield insights, enhancing trust through transparent reporting.

4. **E-commerce Transformation for Eyewear:** Taliferro's implementation of a POS system for an eyewear brand enabled seamless sales tracking in pop-up boutiques, providing data insights that supported inventory and marketing optimization.

Differentiators

- **Custom SaaS Solutions:** Our proprietary SaaS tools, from contact management to survey platforms, support clients' operational needs, drive process efficiencies, and reduce costs.

- **Data-Driven Strategy:** Our solutions integrate advanced analytics to drive impactful decision-making and optimize resource allocation.

- **Commitment to Ethical AI and Sustainability:** Taliferro is at the forefront of responsible AI and sustainable practices, aligning technology with ethical and environmental standards.