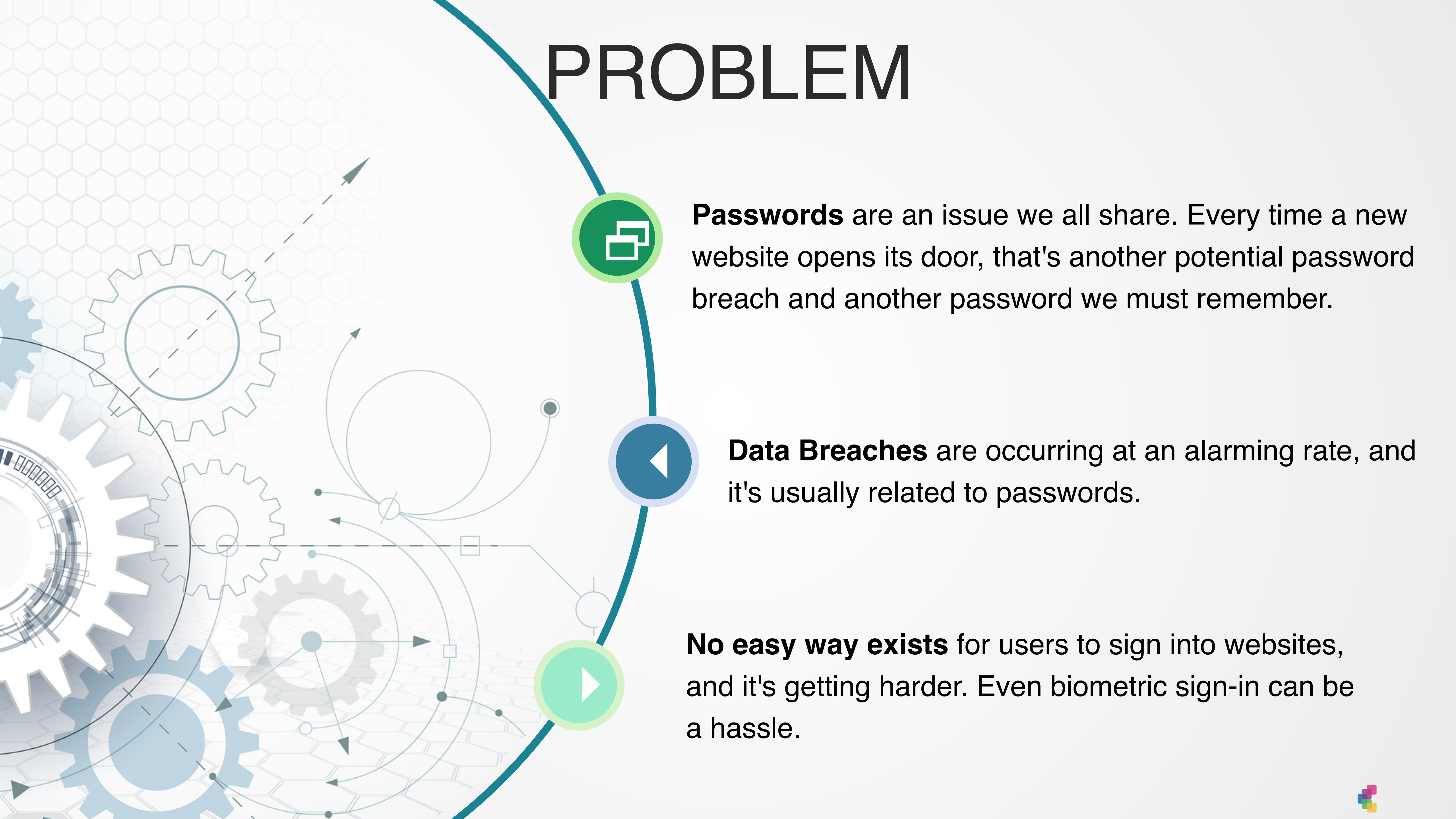


PASSWORDLESS SIGN IN

Sign into any website with just your email address

PROBLEM

The background features a light blue and white hexagonal pattern. On the left, there are several interlocking gears of different sizes, some solid blue and some outlined. A circular flow diagram on the right side of the slide consists of a teal line with three circular nodes. The top node is green with a white icon of two overlapping squares. The middle node is blue with a white left-pointing arrow. The bottom node is green with a white right-pointing arrow. Arrows and lines connect these nodes and point towards the text blocks.

Passwords are an issue we all share. Every time a new website opens its door, that's another potential password breach and another password we must remember.

Data Breaches are occurring at an alarming rate, and it's usually related to passwords.

No easy way exists for users to sign into websites, and it's getting harder. Even biometric sign-in can be a hassle.



SOLUTION

Save Time

When signing In

Secure

Get 2FA for free

**Email Address
Only Sign In**

Make Money

Websites improve customer engagement by reducing access barriers

Reduce Data Breaches

No passwords to steal



MARKET VALIDATION

	Okta	Ping
Global Customers	14,000	1,500



MARKET SIZE

	All Websites	Active Websites
2020	1.2 billion	189 million
2019	1.5 billion	182 million



PRODUCT

Identify Yourself



Submit



Check Your Email

An email has been sent to you to validate your identity.

[Go Back](#)



Status: Success

booker.showers@gmail.com ✓

[Sign Out](#)

Sign in to Taliferro Group Identity Verification



no-reply@taliferro-de66f.firebaseio.com <no-reply@taliferro-de66f.firebaseio.com>

Today at 12:08 PM

To: booker.showers@gmail.com

Hello,

We received a request to sign in to Taliferro Group Identity Verification using this email address. If you want to sign in with your booker.showers@gmail.com account, click this link:

[Sign in to Taliferro Group Identity Verification](#)

If you did not request this link, you can safely ignore this email.

Thanks,

Your Taliferro Group Identity Verification team

BUSINESS MODEL

We charge each web site an annual subscription fee for simplifying user sign in and alleviating their password breach concerns



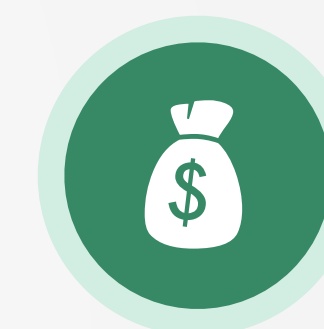
2.8 million

Websites using our
passwordless sign in
1.5% of available market



\$79

Average Subscription



\$221 million

Projected Revenue



ADOPTION STRATEGY



Back linking

Each websites that uses tool creates a backlink which improves SEO



Partnerships



Customers

Powered by symbol on each website



Widgets

Create a widget that any website can plug into their HTML

COMPETITION



COMPETITIVE ADVANTAGES



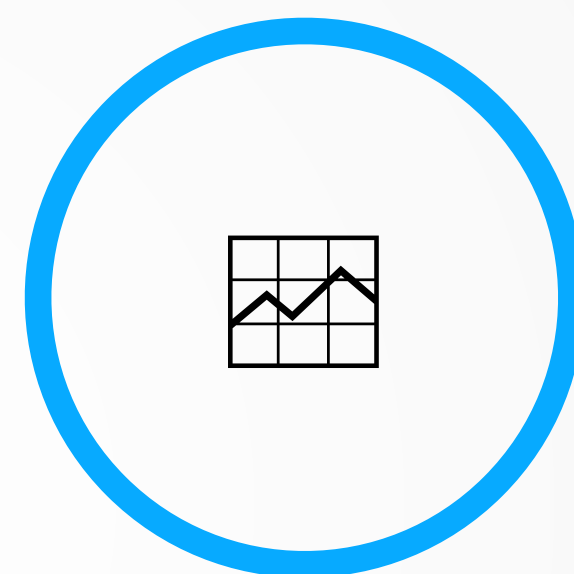
User Identification

Possibly patentable technology that unique identifies the user



Ease of Use

Users will find signing in easy



No Passwords Storage

Since no passwords are being store or managed there is nothing to steal



Best of Both Worlds

You get 2FA without the complexity



TEAM

Booker Showers Jr. *Architecture/Engineering*

Ty brings over a decade of startup experience to his role, and has worked on multi-billion dollar development projects. He has served as CTO, CFA, and Director.

Vikki Owens *Operations/PM*

Vikki has cofounded two startups, and was a principal at an IT consulting firm where she led project initiatives using SCRUM and PMP principles.

Booker Showers III *Engineering*

Booker III is a gifted software developer specializing in MEAN technologies. He is an invaluable resource in establishing the DevOps pipeline.



FINANCIALS

We are looking for 12 months of financing to reach 50,000 websites.

Milestones



\$1M

Angel Round

Initial investment opportunity



50k

Subscriptions

Avg subscription \$79



\$4M

Revenue

Over 12 months

